

4-Year U.G. Degree Syllabus
B Design – Foundation Course
Semester – I

Subject	Credits	Hours	Marks			
			Th	Pr	Th	Pr
Fundamentals of Design	4	90	25	25	50	-
Theory and Practical			Internal		External	
					Total	

OBJECTIVES:

The learner will be able to -

- 1) Apply the elements of design in apparel design.
- 2) Apply a principles of design in apparel design.
- 3) Justify the psychological, formal and symbolic qualities of elements and principle of design

CONTENT:

Block No	Objective	Topic/Content Analysis	Assignments	% of weight age Marks
1	To be able to apply elements	Study & Exploration of Elements of Design –	Students will	25

	of design justifying psychological, formal and symbolic qualities.	Point, Line, Form, Space Color, Tone, Texture.	develop 3 collages incorporating all the elements of design. They will explain the mood and concepts of those collages. They will reason out the use of elements to create the mood.	
2	To be able to apply line and shape in creating optical illusion in apparel.	Line – i) Directing ii) Dividing	Develop the given rendered figure showing directing and dividing lines with its psychological effects.	25

		Shape – i) Geometric ii) Natural iii) Non-objective iv) Silhouettes i.	Develop the given rendered figure using line creating optical illusion	
3	To be able to apply colour, texture in print form specifically required in apparel.	Texture – i. Visual ii. Tactile iii. Audible Colour – ii. Colour wheel iii. Value iv. Intensity v. Hue vi. Colour scale Colour schemes	Develop 3 Prints with the help of Natural shape, Geometric shape & Abstract shape. Use the colour schemes for rendering .	25
4	To be able to apply the principles of design in apparel design.	Study & Exploration of principles of design – Unity, harmony, balance, emphasis/ dominance, rhythm, proportion	Students will select one image related to fashion figure. They will re-render the figure incorporating all the principles of design. Total 3 figures are expected.	25

Evaluation pattern –

Internal Assessment: Class Assignments and Class Test – (Theory 25, Practical 25) To Be Converted In To 25 marks

External Assessment: Final Exam - 50Marks. (Theory)

REFERENCE BOOKS:

1. Everlett F. (1987), "*Fashion Design*", EDC publishing.
2. Jones. S.J.(2005), "*Fashion Design*", Laurence King.MarianL.Devis (1980), "*Visual Design in Dress*", Prentice Hall.
3. Mckelvey K.(2008), "*Fashion Forecasting*", Jennie Munslow.
4. Steckes P. (1996), "*Fashion Design Manual*", Palgrave Macmillon.